

Eifelfleisch is part of the Simon Group

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GEROLSTEIN Since the beginning of the year, the Eifelfleisch slaughterhouse has belonged to Fuchs and Simon-Fleisch. The previous owner, Dr. Peter Müller (64), decided to sell the company for reasons of age, the companies announced jointly.

At the Eifelfleisch Müller GmbH plant in Gerolstein, almost 180 cattle and 250 pigs were slaughtered and cut up every week. About 35 people were employed there. The previous managing director, Bianca Engeln (43) will continue to manage the company, now supported by Klaus-Dieter Fuchs as another managing director.

Potential for growth

For Simon-Holding, which last concentrated its cattle slaughtering in Prüm, the acquisition of the Gerolstein facility opens up growth potential that the Fuchs site in Prüm does not offer. Currently, about 600 cattle are slaughtered there every week.

"The slaughterhouse in Gerolstein is an important addition for us, the production capacities in the Prüm slaughterhouse are largely exhausted, and growth in the beef sector could only be achieved through a new building or the acquisition of another slaughterhouse and cutting plant," Klaus-Dieter Fuchs explains in a statement to the media, referring to the expansion potential of the plant in Gerolstein (Vulkaneifel district).

Short distances ensured

Dr Bernhard J. Simon adds: "This step not only secures the future of the Gerolstein location, but is also an important signal for the entire agricultural sector in the region. The Eifel is by far the region in Rhineland-Palatinate with the most livestock, and dairy farming is particularly important. In the past decades, a large number of slaughterhouses in and around the Eifel had been closed, which had ultimately led to bottlenecks in slaughter capacities. With the locations in Prüm and Gerolstein, however, they are now well positioned, said Dr Simon. On the one hand, the need for regional slaughter capacities in the Eifel can be met in the long term, and on the other hand, farmers benefit from short distances to the slaughterhouse.

Simon-Fleisch is one of the top 10 companies in the German meat industry. With around 550 employees, about 1.1 million pigs are slaughtered and processed annually at the Wittlich site.

The company is managed in the fifth generation by the cousins Alexander and Bernhard J. Simon.

In addition to the slaughterhouses in Prüm and Gerolstein, the Simon-Fleisch Group, which employs more than 700 people and has an annual turnover of almost 300 million euros, also includes the Eifeler Fleischwaren Ludwig Babendererde GmbH in Lissendorf.

Source: fleischwirtschaft.de; Simon-Fleisch